

“A Conversation with Greenable Woodbridge” Benefits of Buying Local

- **It helps out the environment.** Buying locally saves transportation fuel.
- **It nurtures our community.** Studies show that local businesses donate to community causes. Support the businesses that support us.
- **It makes us unique.** There’s no place like Woodbridge! We are a Township of neighborhoods. Where we shop, where we eat and hang out — all of it makes our neighborhood home. Our businesses and business districts are part of what make us special and a great place to live.
- **It creates jobs.** Local businesses are the best at creating jobs for our residents.
- **It improves your health.** If you can walk to your local stores, you become healthier in the process.
- **Buying locally is an investment in the community.** Local businesses are often owned by people who live here, work here and are invested in our Township’s future.
- **You get better service.** Local businesses often hire people who have a better understanding of the products they’re selling and take more time to get to know their customers. More often than not, you are dealing with other Woodbridge residents.
- **Buying locally boosts entrepreneurship.** Entrepreneurship fuels America’s economic innovation and prosperity and serves as a key means for families to move out of low-wage jobs and into the middle class.
- **It keeps dollars circulating in our economy.** Local businesses are more likely to utilize other local businesses and services.
- **It ensures our success.** Woodbridge Township is only as successful as our local businesses. We all take great pride in our business districts and our thriving downtowns.