

NEWS

TOWNSHIP OF WOODBRIDGE



MAYOR JOHN E. McCORMAC

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Mayor John E. McCormac, Greenable Woodbridge & the Mayor's Wellness Campaign Announce Grand Opening of the Woodbridge Township Bike Share Program



Woodbridge Township Celebrates the Official Grand Opening of new Bike Share Program

WOODBRIIDGE TOWNSHIP – Mayor John E. McCormac, Greenable Woodbridge, and the Mayor's Wellness Committee announced the official Grand Opening of the Woodbridge Township Bike Share Program.

The Woodbridge Bike Share Program is a project spearheaded by Caroline Ehrlich, Chief of Staff, and the Woodbridge Green Team. The program was funded by a grant from Sustainable Jersey as well as sponsorship contributions from the Montecalvo Family & Bayshore Recycling. Twenty bikes are installed over three locations in Woodbridge Township: Tanzman Park—Downtown Woodbridge, Ferry Street Park—Sewaren, & E. William Street Park—Fords.



Ferry Street, Sewaren



Tanzman Park, Woodbridge



E. William Street, Fords

Bikes are free to rent from dawn to dusk as long as the rider returns the bike within 12 hours and damage free. To rent a bike, users have to download the Movatic App from the Apple or Android stores. Riders will also be asked to enter a valid credit or debit card into the Movatic App. Once these steps are completed, the bike will unlock from the rack and users can enjoy a ride around town.

"We are so pleased the bikes are installed and residents are using them," said Mayor McCormac. "In just the first weekend of launching the program, there were 96 total rentals accumulating 7,575 rental minutes. We are thrilled that residents are enjoying the bikes, and we have already started thinking of other locations to install more bikes."

In addition to the Bike Share unveiling, Mayor McCormac and the Mayor's Wellness Committee led by Councilman Gregg Ficarra, announced that the New Jersey Health Care Quality Institute has designated Woodbridge Township as a "New Jersey Healthy Town." Woodbridge received the designation for its strong and active participation in the Mayors Wellness Campaign. Julie DeSimone, the Program Officer for the Mayor's Wellness Campaign presented the designation.



Julie DeSimone presents Councilman Gregg Ficarra, Chief of Staff Caroline Ehrlich, & Mayor McCormac with the 2020 Healthy Town Award

Through additional programs and adaptations made to existing events to comply with COVID-19, Woodbridge was able to surpass 2019's designation of a "Healthy Town to Watch" and become a "Healthy Town" in 2020.

"A big thanks to the New Jersey Health Care Quality Institute and the Mayor's Wellness Campaign for designating Woodbridge Township as a 2020 NJ Healthy Town," said Councilman Ficarra, Chairman of the Woodbridge Mayors Wellness Committee. "Under the leadership of Mayor McCormac and his administrative team and in conjunction with our community partners, Woodbridge Township was able to continue to offer a number of healthy events and programs throughout the year. Mayor Mac recognizes that health and wellness are key ingredients to a strong community."

The Mayors Wellness Campaign is an initiative of the New Jersey Health Care Quality Institute (www.njhcqi.org) in partnership with the New Jersey State League of Municipalities (www.njslom.org). The MWC supports Mayors as champions of community health. By encouraging Mayors and their wellness teams to play a leadership role in supporting local opportunities for active, healthy lifestyles, the intent of the MWC is to improve health and make New Jersey a national leader in community-based health interventions.