

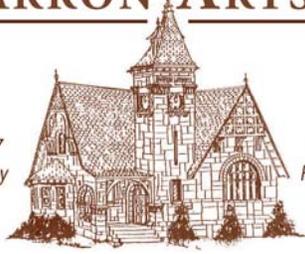
# THE BARRON ARTS CENTER

CYNTHIA KNIGHT

Director

Cynthia.Knight@twp.woodbridge.nj.us

Constructed in 1877  
as the Barron Library



On the State & National  
Register of Historic Places

Phone: (732) 726-7022

Fax: (732) 634-8633

twp.woodbridge.nj.us

July 28, 2020

Dear Friend of the Arts,

On Saturday, October 10, 2020, the Cultural Arts Commission of Woodbridge and the staff of the Barron Arts Center will hold its **13th annual BarronFest** on the beautiful grounds of Alvin P. Williams Memorial Park in Sewaren, Woodbridge Twp., NJ. BarronFest 2020 will be filled with works of art, music, crafts, demonstrations and some much needed (*socially distanced*) togetherness.

In the wake of Covid-19, BarronFest 2020 will be giving options to the participating artists and crafters. BarronFest 2020 will be a physical festival on Oct 10, 2020, but if some vendors are still hesitant to be at an in-person festival, BarronFest 2020 will also offer vendors a spot in our first ever VIRTUAL CATALOGUE. This Virtual Artist Catalogue will include Full Page ads of each artist/crafter attending the festival as well as those who would rather not attend an in-person event. In addition to artists & crafters, the virtual catalogue will also include ads from businesses like you, who respect and value the arts in our community and beyond. This will be a 100% virtual booklet that will be emailed and shared via social media with the availability of clickable links to your business websites.

We have appreciated your active support of the Barron Arts Center in the past and we are asking for your support once again by placing an ad in the BarronFest 2020 Virtual Artist Catalogue.

Attached is an ad form for the catalogue complete with prices and deadline dates. Please complete the form and return it to the Barron Arts Center with your check made payable to the **Cultural Arts Commission of Woodbridge**. The ad must be camera ready and emailed to: [barronfest@twp.woodbridge.nj.us](mailto:barronfest@twp.woodbridge.nj.us).

We hope you will be able to join us for a wonderful day, either in-person or virtually! We will also email you a copy of the catalogue so that you will be able to see your ad as it has been published. If you placed an ad in the 2019 book, a copy of that ad is enclosed for your review and use.

Thank you for your continuing support of the Barron Arts Center and the arts in Woodbridge Township. **We look forward to receiving your ad with your check by the deadline date of September 1, 2020.** If you have any questions, please call the Barron Arts Center at 732-634-0413 and speak with Director, Cynthia Knight or Program Coordinator, Brandon Powell.

Sincerely,

Dr. Dolores Capraro Gioffre  
Chair, Cultural Arts Commission of Woodbridge

Attachments: Ad Book Form  
Copy of last year's ad (if applicable)

Treasurer • Ryan L. Michelson  
Jeffrey Cohen  
Constance A. Elek  
Sonal Gadhavi  
Carol Rebovich  
Beth Schreier  
Dr. Geri Fee

Woodbridge Township Cultural Arts Commission  
Chairperson • Dr. Dolores Capraro-Gioffre  
Vice Chairperson • Runi Sriwardena



Secretary • Taylor Freeman  
Antonia Pancel-Cipric  
Bernadette M. Sohler  
Rev. William Smith  
Sonya Zarestky

"Woodbridge Our Township United"



Barron Arts Center 's 13th Annual

# BARRONFEST

A Fine Arts & Fine Crafts Festival

Saturday, October 10, 2020 • 12 noon - 4:30pm

Alvin P. Williams Memorial Park (529 Cliff Road, Sewaren, Woodbridge Twp. NJ)

BarronFest 2020 **Virtual** Ad Journal & Artist Catalogue Advertising Form

Book Size - 8.5x11 inches

*(There is a pre-set border around the ads. Sample ad dimensions on the following pages.)*

_____ Back Cover-	\$ 375.00	_____ Full Page	- \$ 150.00
_____ Inside Front Cover-	\$ 275.00	_____ Half Page	- \$ 75.00
_____ Inside Back Cover-	\$ 275.00	_____ Quarter Page	- \$ 50.00

- **Ad copy is FULL COLOR.** *Each ad will be given a clickable link to your website (if applicable)*
- **Please provide camera ready ads by e-mail to:** barronfest@twp.woodbridge.nj.us

Enclosed is our check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ Payable to the Cultural Arts  
 Commission of Woodbridge for a \_\_\_\_\_ page advertisement in the 2020 BarronFest Virtual Catalogue.

**Contact:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website Link:** \_\_\_\_\_

Return to: **Barron Arts Center**  
 582 Rahway Avenue  
 Woodbridge, NJ 07095  
 Phone: (732) 634-0413  
 Fax: (732) 634-8633

Ads **must** be received no later than  
**September 1, 2020** in order to meet  
 the graphic designer deadline.

**Approx. 7.5''w x 10''h**  
**Full page**

**Approx. 5''h x 7.5''w**  
**Half Page**

**Approx. 2.5''h x 7.5''w**  
**Quarter Page**