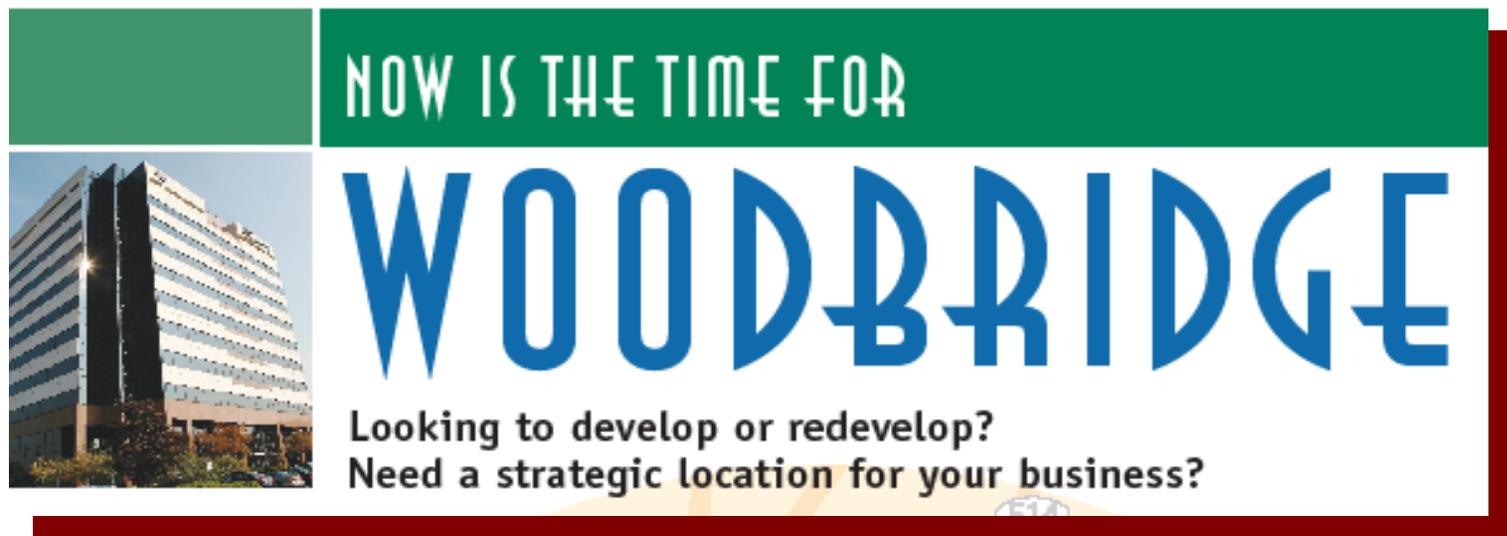


Woodbridge Township - 2011

A SOUND INVESTMENT



NOW IS THE TIME FOR
WOODBIDGE

Looking to develop or redevelop?
Need a strategic location for your business?

The advertisement features a photograph of a modern, multi-story office building with a glass facade and a dark central tower. The text is set against a green and white background with a red border on the right side.

“Ready for Tomorrow’s Economy Today...”

NOW IS THE TIME FOR



WOODBIDGE

Looking to develop or redevelop?
Need a strategic location for your business?

Woodbridge is the smart place for you.

Plan to attend the fifth in a series of conferences & seminars geared to update the corporate and business community on the status of development - redevelopment opportunities in Woodbridge Township, Middlesex County, New Jersey.

DATE: Monday, June 13, 2011

TIME: Registration begins at 8:30 a.m.
9:00 a.m. To 11:00 a.m.

PLACE: Renaissance Woodbridge Hotel
515 Route 1 South, Iselin, New Jersey



Featured Speaker: U.S. Senator, Robert Menendez

Featured Speaker: Tracye McDaniel - CEO, Choose New Jersey

Hosted By: Mayor John McCormac, Woodbridge Township

Sponsored By:



WEDCO WOODBRIDGE ECONOMIC
DEVELOPMENT CORPORATION





WEDCO

- Woodbridge Economic Development Corporation
 - Woodbridge Redevelopment Agency
 - Mayor McCormac Administration Business Initiatives, Projects & Opportunities
 - Support Creation of 1,000+ New Business, Industry, Construction & Retail Employment
- 2007-2011

Making Business Work



<http://www.twp.woodbridge.nj.us>

Buy Local

**BUY
LOCAL!**



GREENABLE



WOODBRI

**Support Our
Economy
And Our
Environment**

Why Shop Local?

Shop WOODBRIDGE!

When YOU BUY Locally:

- It helps the environment. Buying locally saves transportation fuel.
 - It nurtures our community. Studies show that local businesses donate to community causes. Support the businesses that support us.
 - It makes us unique. There's no place like Woodbridge! We are a Township of neighborhoods. Where we shop, where we eat and hang out — all of it makes our neighborhood home. Our businesses and business districts are part of what make us special and a great place to live.
 - It creates jobs. Local businesses are the best at creating jobs for our residents.
 - It improves your health. If you can walk to your local stores, you become healthier in the process.
 - Buying locally is an investment in the community. Local businesses are often owned by people who live here, work here and are invested in our Township's future.
- You get better service. Local businesses often hire people who have a better understanding of the products they're selling and take more time to get to know their customers. More often than not, you are dealing with other Woodbridge residents.
 - Buying locally boosts entrepreneurship. Entrepreneurship fuels America's economic innovation and prosperity and serves as a key means for families to move out of low-wage jobs and into the middle class.
 - It keeps dollars circulating in our economy. Local businesses are more likely to utilize other local businesses and services.
 - It ensures our success. Woodbridge Township is only as successful as our local businesses. We all take great pride in our business districts and our thriving downtowns. *Support them, and they will support us!*



TAKE THE BUY LOCAL CHALLENGE: DO ALL YOUR SHOPPING LOCALLY!

▶ Go to www.twp.woodbridge.nj.us to pledge and make a difference in your local economy.

Clip This Card & Carry It with You!

**Buy Local Club
Membership Card
2011**

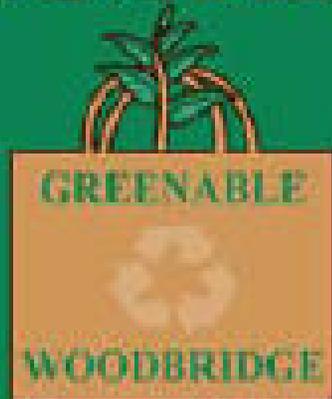
Present this card to any participating
Buy Local businesses for
discounts and promotions.

For special offers go to
www.twp.woodbridge.nj.us
Card Expires 12/31/2011

**Buy
LOCAL.
Create
JOBS.**



**BUY
LOCAL!**



Support Our
Economy
And Our
Environment

Buy Local Club Membership Card 2011

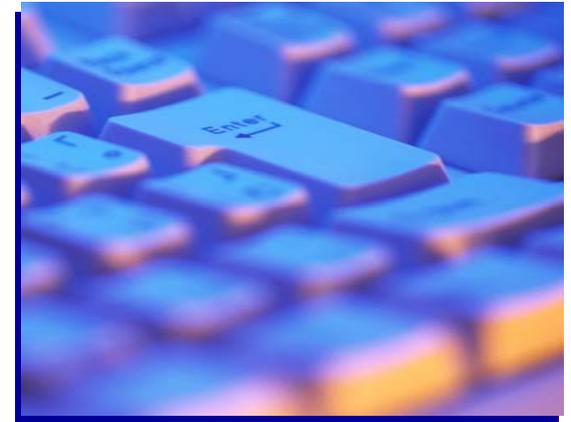
Present this card to any participating
Buy Local businesses for
discounts and promotions.

Go to www.twp.woodbridge.nj.us for
special offers.

Card Expires 12/31/2011

Business Friendly Development Incentives

- Web-based MLS services for properties
Commercial – Industrial – Retail
- Technical Review Committee for
pre-review
- Expedited Permit Review



Buy Local Online Business Directory

Buy Local Sign Up

Woodbridge Township Buy Local Signup Page

Fill in the blanks below to be added to our Woodbridge Township Buy Local Directory. This is a FREE on-line listing service for Woodbridge Businesses. Provided by the Township of Woodbridge and the "Greenable" Woodbridge Buy Local Campaign.

Business Name:

Type of Business:

Business Owner Name: First Last

Street Number:

Street Name:

City:

State:

Zip Code:

Business Phone Number:

Business Email:

Business Web Site:

FREE on-line listing of your business (business name, address phone number and e-mail address). To purchase a more detailed Ad for listing on the "Greenable Woodbridge" Buy Local Business Directory just complete the following ad form.

Buy Local Directory

Woodbridge Township Local Business Directory

ARCHITECTURE AND INTERIOR DESIGN

THE AZTEC CORPORATION
517 ROUTE ONE SOUTH, ISELIN, NJ 08830
732-636-8989
Email: INFO@AZTEC-ARCHITECTS.COM
Web Page: WWW.AZTEC-ARCHITECTS.COM

AUTO REPAIR

PHIL'S AUTO SPECIALISTS INC.
813 RAHWAY AVENUE, WOODBRIDGE, NJ 07095
732-750-5563

AUTOMOTIVE

ATLANTIC TIRE & SUPPLY CO
1430 ST. GEORGE AVE, AVENEL, NJ 07001
732 381 0100
Email: ATLANTIC32@AOL.COM

AUTOMOTIVE PARTS

AUTO PARTS & SPORTING GOODS OF WOODBRIDGE
108 MAIN STREET, WOODBRIDGE, NJ 07095
732-634-6264

BICYCLE SHOP, DETAIL, WHOLESALE, REPAIRS AND...

Web Based List Township Contractors



http://www.twp.woodbridge.nj.us/LinkClick.aspx?fileticket=01awaEuTm0g%3d&tabid=751&mid=2679 - Wi...

http://www.twp.woodbridge.nj.us/LinkClick.aspx?fileticket=

http://www.twp.woodbridge.nj.us/LinkClick.asp...

2 / 29 43.4%

Woodbridge Township
Home Improvement Contractors - Woodbridge Proper

Full Name	Profession	State License Type	State License #	Status
AMF Home Improvements LLC	Home Improvement Contractors	Home Improvement	13V-H06077600	Active
Aitex Service, Inc.	Home Improvement Contractors	Home Improvement	13V-H00997400	Active
Andrechick Painting Company, Inc.	Home Improvement Contractors	Home Improvement	13V-H03800100	Active
B&T Flooring	Home Improvement Contractors	Home Improvement	13V-H02730000	Active
Barron Home Remodeling Corp.	Home Improvement Contractors	Home Improvement	13V-H06693700	Active
Barts Professional Painting LLC	Home Improvement Contractors	Home Improvement	13V-H05963700	Active
Bleedel Construction LLC	Home Improvement Contractors	Home Improvement	13V-H05638000	Active
Chris Pires Plumbing & Heating	Home Improvement Contractors	Home Improvement	13V-H02488800	Active
Ciccarelli Tiling	Home Improvement Contractors	Home Improvement	13V-H04705700	Active
Data New Living Ideas, Inc.	Home Improvement Contractors	Home Improvement	13V-H00985600	Active
David Addotta Wallcovering	Home Improvement Contractors	Home Improvement	13V-H00997100	Active
Eclipseow LLC	Home Improvement Contractors	Home Improvement	13V-H06016500	Active
Faithful Maintenance Company LLC	Home Improvement Contractors	Home Improvement	13V-H04314300	Active
General Construction & Development	Home Improvement Contractors	Home Improvement	13V-H02977300	Active
Howard W. Jewell LLC	Home Improvement Contractors	Home Improvement	13V-H00827400	Active
J.E.M. Contractors, Inc.	Home Improvement Contractors	Home Improvement	13V-H01025700	Active
JCA Construction LLC	Home Improvement Contractors	Home Improvement	13V-H04265600	Active
JL Plumbing & Heating	Home Improvement Contractors	Home Improvement	13V-H00722000	Active
KJM Contractors	Home Improvement Contractors	Home Improvement	13V-H03967600	Active
Lucidell LLC	Home Improvement Contractors	Home Improvement	13V-H06036000	Active
M & J Construction	Home Improvement Contractors	Home Improvement	13V-H06200300	Active
M D Marion Construction LLC	Home Improvement Contractors	Home Improvement	13V-H06200300	Active
Mannix Sliding, Windows & Decks	Home Improvement Contractors	Home Improvement	13V-H02816300	Active
Mark Gallagher Concrete Inc.	Home Improvement Contractors	Home Improvement	13V-H00194600	Active
Mark H. Titus	Home Improvement Contractors	Home Improvement	13V-H05087000	Active
Martin S Genser	Home Improvement Contractors	Home Improvement	13V-H04606300	Active
My To Do List Home Improvements	Home Improvement Contractors	Home Improvement	13V-H03233300	Active
NJ Installations	Home Improvement Contractors	Home Improvement	13V-H02902000	Active
NJS Construction LLC	Home Improvement Contractors	Home Improvement	13V-H02794600	Active
Palisades Windows & Doors, Inc.	Home Improvement Contractors	Home Improvement	13V-H04695700	Active
Parafine, Inc.	Home Improvement Contractors	Home Improvement	13V-H03922100	Active
Paragon Home Improvements LLC	Home Improvement Contractors	Home Improvement	13V-H06094000	Active
Pelcon Construction, Inc.	Home Improvement Contractors	Home Improvement	13V-H01659100	Active
Performance Building Enterprises LLC	Home Improvement Contractors	Home Improvement	13V-H01686600	Active

Done Unknown Zone



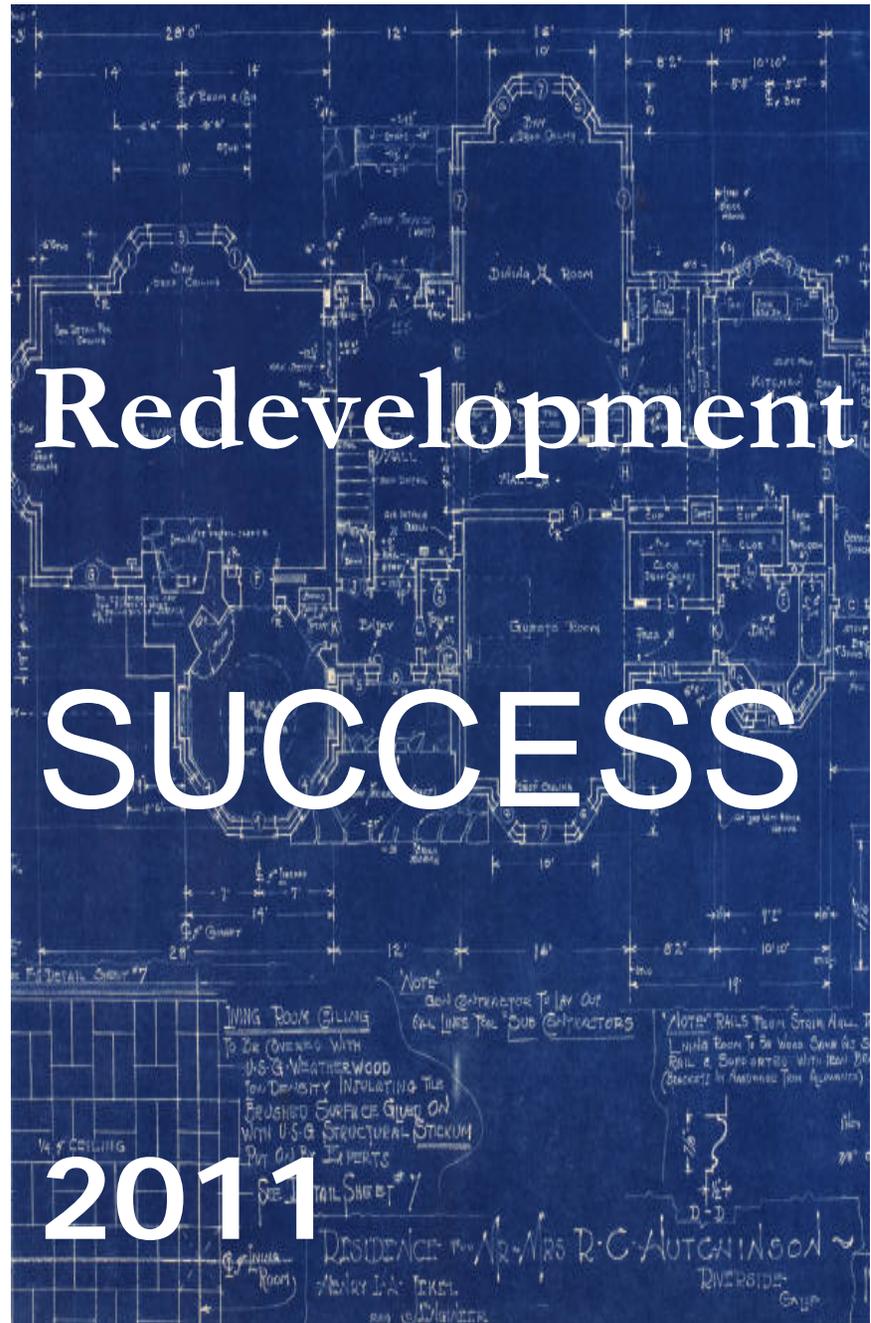
WOODBIDGE

Economic Development ~

BUSINESS

Today and Tomorrow

2007 - 2011





Coming Soon...
Major New Development





High Hill Garage Demolition



COMING IN OCTOBER

An advertisement for Children's Lighthouse Learning & Daycare Center. The background is a blue sky with white clouds and a green grassy field. On the left, there is a large red lighthouse with a white top section. To the right of the lighthouse, there are silhouettes of children playing. The text on the right side of the advertisement reads: "CHILDRENS[®] LIGHTHOUSE Learning & Daycare Center OPENING SOON for more enrollment information 1-888-338-4466 NOW ENROLLING ages 6 weeks - 6 years www.childrenslighthouse.com".

Children's Lighthouse Learning Center



American Signature Furniture 2011

SOLD



A new and exciting 11,000 square foot children's play facility created for kids ages 10 and under.

Kidz Village was designed to stimulate children's imagination, learning and social interaction while they have fun. The "village" is in a safe and secure large open area allowing parents to relax in the "center of town" while watching their children have a blast climbing the multi-level indoor playground or exploring the comic book store, supermarket, dance academy, movie theater, tool shop, salon, high school, 50's style diner, or pretending to be a knight in our unique ball launching castle.



SAFETY
At Kidz Village safety is our number one concern. Our team members are dedicated to the safety of our guests. From secure entry and exits to rounded corners on all elements in every play area.

DINING
We proudly serve Perky's Pizza, made fresh in-house. We have designed a menu that caters to kids and grown-ups alike. From child favorites and snacks to fresh salads and chicken wings. All reasonably priced. Feel safe in a nut-free kitchen.

CLEANLINESS
We strive to be spotlessly clean all day, everyday. We have Purrell dispensers throughout the facility. The village is cleaned on a continual basis.

PRICING

PLAY ALL DAY
Children walking around 2 years \$4.99
Children 2 years and older \$7.99
Adults and infants Free

PLAY AT HOME WORKSHOPS GROUP
Kidz's Family Registration \$20
Walk-in to under 2 years \$3.99
Children 2 years and over \$4.99
Evening hours - Monday - Friday 6AM - 7PM
Including all facilities

MEMBERSHIP PRICES - 1 month, 6 months
Walk-in to under 2 years \$45 \$499
Children 2 years and over \$50 \$179
Each additional sibling 20% off
Membership allows you to visit Kidz Village as often as you wish during that time period.

PARTIES

At Kidz Village we don't just throw children's birthday parties, we create memories that last a lifetime. We do this by creating a personalized party that is as unique as your child.

We ask you what is your child's favorite things, such as favorite TV shows, music, sports, and subject in school. Your Kidz Village Party Host then incorporates your child's favorite things into the activities of their birthday party. The result... a child that feels special.



KIDZ Village

Kidz Village ~ 2011



Former La-Z-Boy - Route 9 N.



Open 2010

Monkey Sports

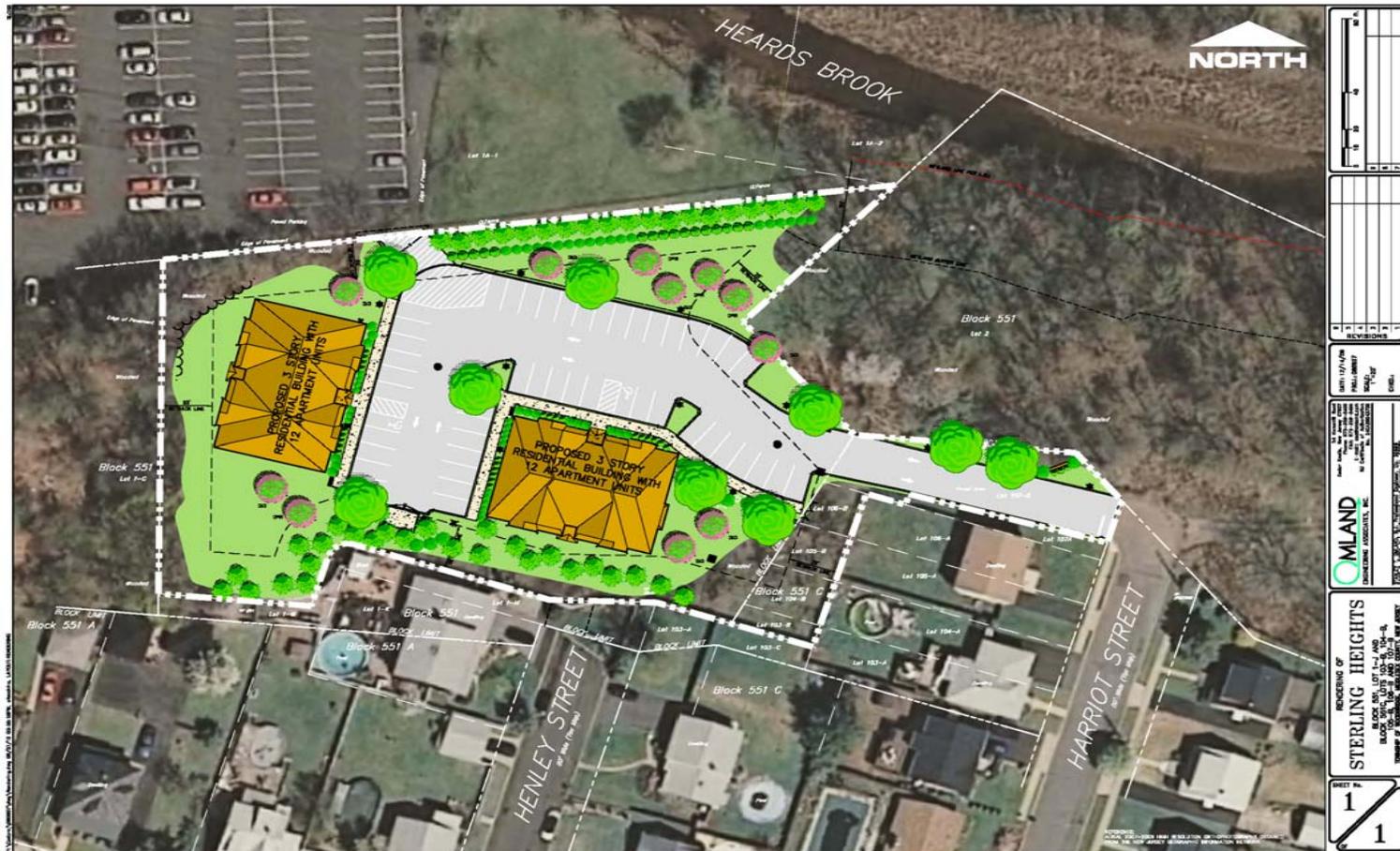


**COMING SOON:
Professional Medical Services Facility**

Downtown Woodbridge



COMING SOON: 24-Unit Apartment and Learning Center



COMING NOVEMBER 2011

Olive Garden & Bahama Breeze





Lucas Chevrolet ~ Route 1 2010

New in 2011

Houlihan's





**Advanced
Auto Parts
arrives in
Avenel.**



Woodbridge on the Move

- 
- **Corporate Development**
 - **Expansion**
 - **Re-Location**



Wakefern Warehouse

FedEx Distribution Center







CENTRA at Metropark

CENTRA at Metropark





Warehouse Facility



250,000 Sq. Ft. Expansion in Port Reading

Prime Lube ~ Blue Sky Locate in Avenel



Green' diesel-fluid firm Prime Lube expands in Woodbridge... Carteret-based Prime Lube has expanded into a 15,000-square-foot manufacturing facility in the Avenel section of Woodbridge...



Our Commitment:

Exceeding Customer Expectations

**Quality
Products and
Services**

PRIDE:
Setting the
standard of
excellence by which
all chemical distributors
will be measured.

**Employee and
Management
Commitment**



Environmental Responsibility



Pride Solvents Locates to Avenel 2011



 **Marriott Residence Inn**
Woodbridge, NJ



Opening 2011 ~ Rt. 9 Transportation Center

 **WOODBRIDGE ECONOMIC
DEVELOPMENT CORPORATION**



Coming Soon

Autumn Hills Elegant Housing Development - 112 Units

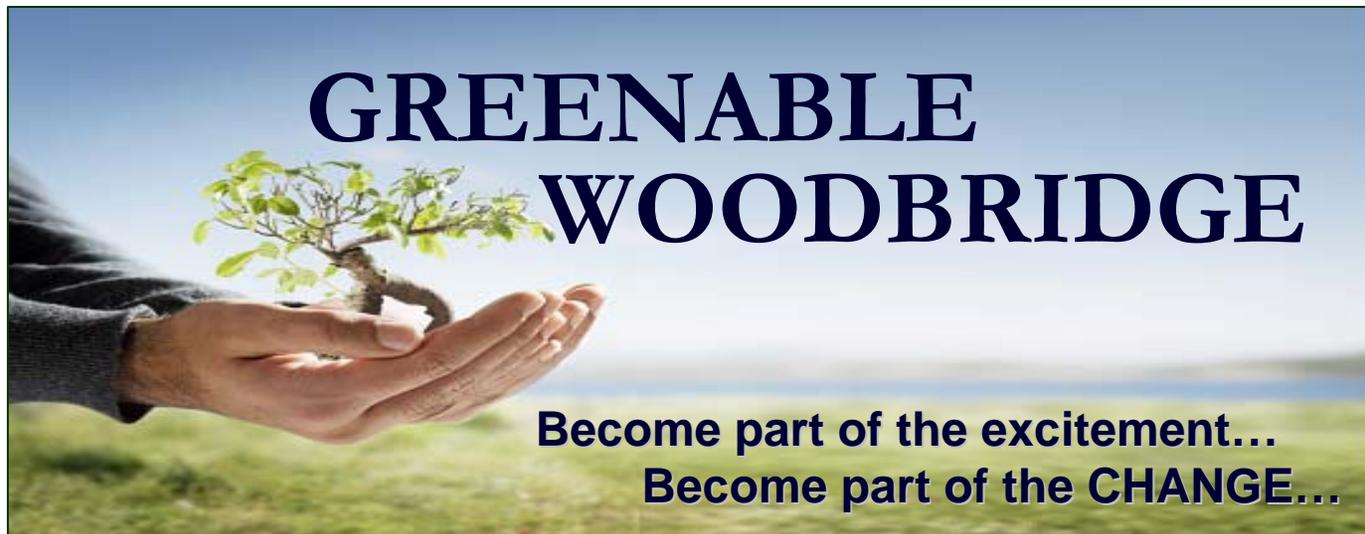
Tilcon Project ~ Keasbey

- Construction Permits Issued
- Tilcon Asphalt Company Expands Plant in Keasbey
- Project Creates 25 Construction & 10 Permanent Jobs



Greenable Woodbridge Supports

Clean Energy Technologies and
Environmental Manufacturing & Construction



Sustainable & Greenable Woodbridge Business Friendly Today & Tomorrow



SUSTAINABLE JERSEY™ is a certification program for municipalities in New Jersey that want to go green, control costs and save money, and take steps to sustain their quality of life over the long term.



**-Sustainable Jersey 2010 Silver
Champion**

-Sustainable Jersey 2009 Champion



GREENABLE WOODBRIDGE

Innovation, Education, Transportation and Environmental Restoration... In One Location



This 107-acre riverfront site is strategically located in the Greater New York/Northern New Jersey region off Exit 11 of the New Jersey Turnpike in Woodbridge Township, New Jersey. Designed as a partnership between industry, government, and academia, the Green Technology Park is central to a visionary plan to help businesses take full advantage of the developing Green Economy, this site combines all the elements of a perfect location for your company. The Green Technology Park will also be the home of the new Green Business and Technology Center in Woodbridge, NJ - a business incubator and accelerator assisting companies with the development and marketing of innovative green products and services. The Green Technology Park at Woodbridge will be the hub of an emerging green industry cluster.

Contact us at 732-634-4500 for more information on this unique site and the many benefits we can offer you to join us in Woodbridge, NJ.

Mayor John E. McCormac

Green Technology Park Advisory Board

Governor James Florio – Florio, Petrucci, Steinhardt, Fedor, LLC
Michelle Cottrell – Design Management Services
Richard Maser – Maser Consulting, P.A.
Glen Stock – Stock Development Group, Inc.
Alec Taylor – Matrix Development Group
Ted Zangori – Sillis Cummis Law Firm

Green Technology Park
@Woodbridge

Green Business & Technology Center

www.twp.woodbridge.nj.us

WEDCO WOODBRIDGE ECONOMIC DEVELOPMENT CORPORATION

Green Technology Park @ Woodbridge

Location

The Green Technology Park at Woodbridge is the perfect location for domestic and international companies bringing green products and services to market. Located at the nexus of the New Jersey Turnpike, the Garden State Parkway, Route 287, Routes 1 & 9 as well as mass transit, industrial rail, port facilities and Newark International Airport, the site provides outstanding access and distribution channels in the heart of one of the largest and most lucrative green and sustainable business markets in the U.S. The Park is also in close proximity to business services, hotels and vibrant amenities, such as restaurants and shopping. The Park design incorporates restored wetlands and a riverfront park.

Business Training & Academic Resources

The Green Business and Technology Center will be located in the Park and can assist your company with business, training and green manufacturing support and access to New Jersey's leading academic institutions. By partnering with your company, the Green Business and Technology Center can make your corporate vision become a profitable reality.

Green Technology Park
@Woodbridge

1 Main Street, Woodbridge, New Jersey 07095

<http://www.twp.woodbridge.nj.us/GreenBusinessandTechnologyCenter/tabid/2183/Default.aspx>

Economic Resources

Situated in the heart of Middlesex County, New Jersey, in the progressive development environment of Woodbridge Township, this site offers a range of economic incentives and potential location and development grants for your company, including:

- HDSRF (Hazardous discharge site remediation fund)
- Energy Efficiency and Renewable Energy Production Grants
- State Tax Incentives including waiver of certain state taxes.
- Local and County Economic Assistance
- Job Training
- Manufacturing and Innovative Technology Grants and Loans
- PILOTS (Payments in lieu of taxes)
- CENF (Edison innovation clean energy manufacturing fund)
- Manufacturing equipment & employment investment tax credit
- NJ Smart Start Building Program
- New job investment tax credit
- Renewable energy manufacturing incentive
- EPG (Economic redevelopment & growth program)
- BEIP (Business employment incentive program)
- BRIRAG (Business retention relocation assistance grant)
- Edison Innovation Growth Fund
- NJ Business Growth Fund
- NJ Manufacturing Extension Program
- Small Business Fund & Services

Additional assistance is available through state, local and township financing options, as well as from state agencies for permitting and grants.

Green Technology Park @ Woodbridge

Pennval Road Development Area

Invest Today!!!



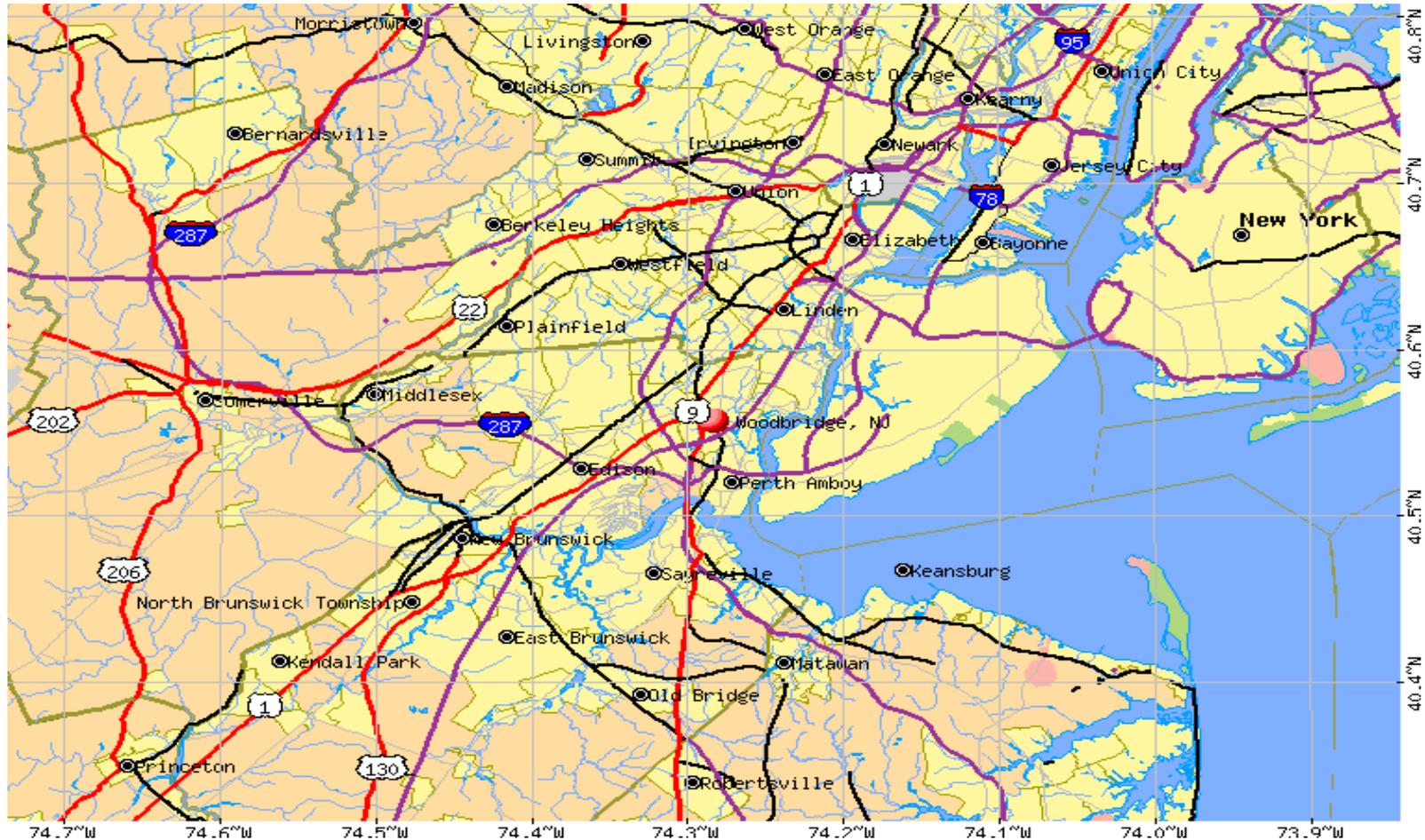
Development ~ Redevelopment

OPPORTUNITY
for
TODAY & TOMORROW...

Woodbridge is Ready – Are *You*?



REDEVELOPMENT AREAS



TOWNSHIP OF WOODBRIDGE - 2011

Keasbey Brownfield Development Area

Township of Woodbridge Brownfield Development Area Fact Sheet



Honorable John E. McCormac, Mayor
January 1, 2009

A brownfield is defined as any former or current commercial or industrial site that is currently vacant or underutilized and on which there has been, or there is suspected to have been, a discharge of a contaminant to the environment. Accordingly, the New Jersey Department of Environmental Protection's (NJDEP) Brownfield Remediation and Reuse Element has established a Brownfields Development Area (BDA) initiative in order to work with selected communities affected by multiple brownfield sites to design and implement remediation and reuse plans for these properties simultaneously. The BDA approach enables remediation and reuse to occur in a coordinated fashion. In the process, various stakeholders, including owners of contaminated properties, potentially responsible parties, developers, community groups, technical experts for the local government and residents, and residents themselves, are able to participate in the cleanup and revitalization approach.

Recently, the Township of Woodbridge has conducted a redevelopment study within the Keasbey section of township and has identified several properties in need of redevelopment. In order to streamline the revitalization of this area through remediation and reuse of the properties, the Township of Woodbridge wishes to seek a BDA award from the NJDEP.



Proposed BDA Properties

Former El Paso Property – 163 Acres
The Morris Properties – 26 Acres
Portions of the Hatco Facility – 80 Acres
The Praxair Facility – 46 Acres
The Gentempo Property – 18 Acres
The Public Works Facility – 16 Acres
Several Township Owned Parcels – 12 Acres

If the Township is successful in having this area designated as a BDA, entering into this voluntary program will allow for the Township of Woodbridge, in conjunction with responsible parties, developers, environmental groups or individuals may work with the NJDEP to remediate the contaminated sites. The nonbinding agreement, a Memorandum of Agreement (MOA), allows the Township to establish the scope and schedule of remedial activities. Additional benefits include access to various grants from the NJDEP up to \$5,000,000 per year and coordinated remediation oversight from a single NJDEP case manager.

For further information regarding Brownfields or the BDA Initiative please visit the following resources:

<http://www.nj.gov/dep/srp/brownfields/>, or <http://www.nj.gov/dep/srp/brownfields/bda/>

If you still have comments or questions or require additional information, please feel free to contact:



PMK GROUP INC.
A DIVISION OF BIRDALL SERVICES GROUP, INC.
CONSULTING & ENVIRONMENTAL ENGINEERS

Mr. David Beckman
Senior Project Manager
Birdall Services Group/PMK Group, Inc.
732-380-1700 x1238
dbeckman@birdall.com





SOURCE: TOWNSHIP OF WOODBRIDGE TAX MAPS & 2007 AERIAL PHOTOGRAPHY

LEGEND:
 - - - - - BROWNFIELD SITES
 - - - - - PROPOSED BROWNFIELD DEVELOPMENT AREA (BDA)



EXCEL Environmental Resources, Inc. <small>Being Environmental Problems & Creating Management Opportunities</small>	
PROJECT: TOWNSHIP OF WOODBRIDGE URBAN/IND. DEVELOPMENT AREA WOODBRIDGE, NEW JERSEY	
EXCEPTION: AERIAL SITE PLAN SHOWING BROWNFIELD PROPERTIES	
DRAWN BY: RC	SCALE: 1"=250' DATE: 10/16/09
CHECKED BY: MM	REVISION: PROJECT #: P09316



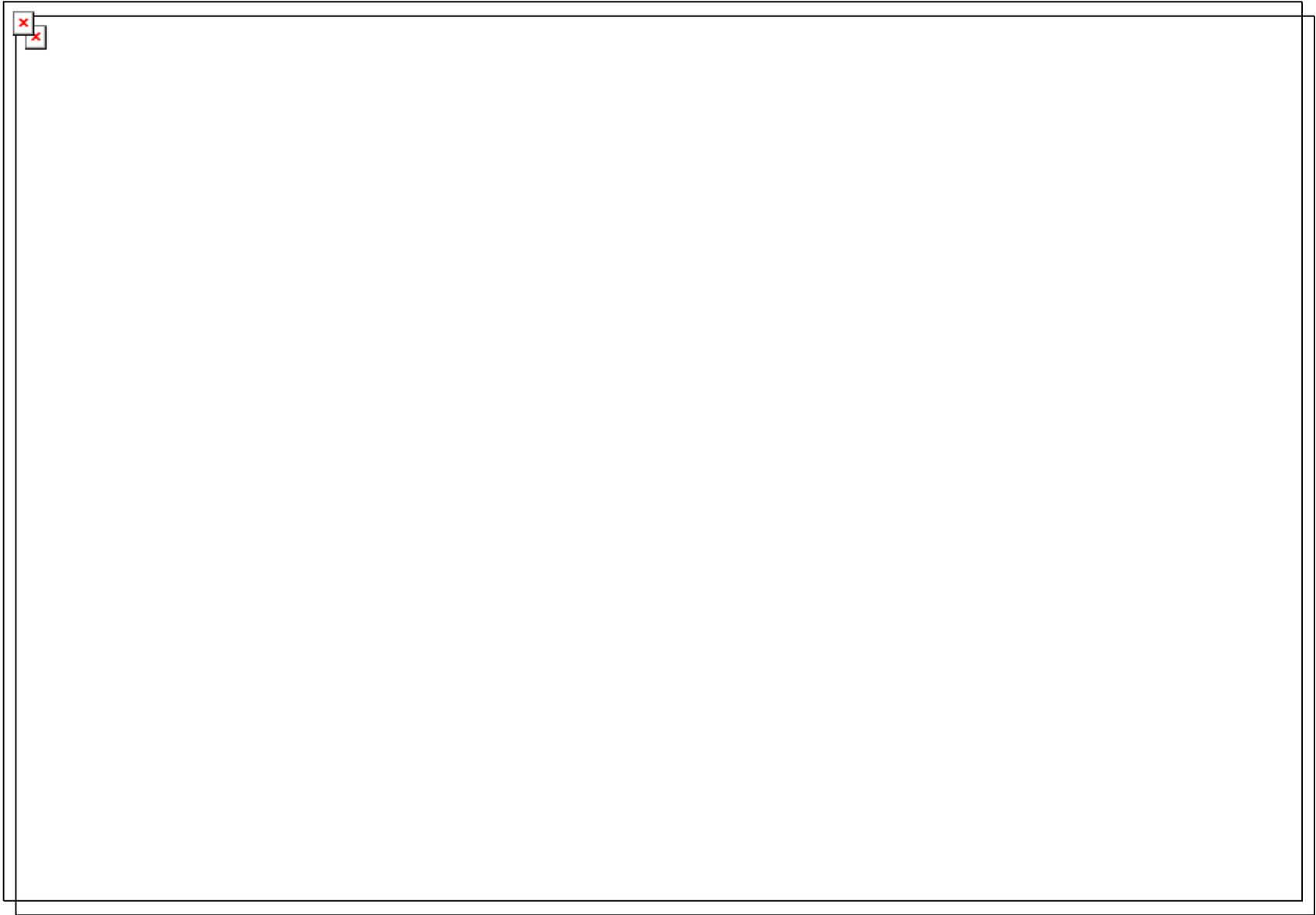


Brownfield Site Redeployment

Woodbridge Energy Center

CPV is teaming with Woodbridge Township and El Paso Corporation to redeploy an inactive and contaminated site into an environmentally balanced property that produces jobs and provides significant tax revenue

- *Power plant will occupy 25 acres on an existing 180 acre brownfield site owned by El Paso Corporation*
- *Site was previously used for chemical manufacturing but has sat abandoned since the early 1980's*
- *Highly contaminated site with toxic chemicals and low grade radiation*
- *Site is part of Brownfield Development Area designated by NJDEP*
- *Site will be remediated by El Paso in one of the largest clean-ups in New Jersey history*
- *The site redevelopment plan includes granting the public access to the Raritan River and restoring a significant amount of wetlands*
- *El Paso expects to have site remediated by mid-2012*
- *CPV plans to start construction after site remediation is complete and NJDEP has authorized construction of the power plant*



Keasbey Redevelopment Area Bayshore Recycling – Public Works

Metropark



- Newest addition to Redevelopment list
- Surface lot
- Partner with NJ Transit to issue RFP
- COMMUNIVERSITY concept... ground floor retail, restaurants, conference rooms, hotel and office space and parking



NJ Transit Station Boosts Economy

NOW RENTING... RELOCATE YOUR BUSINESS

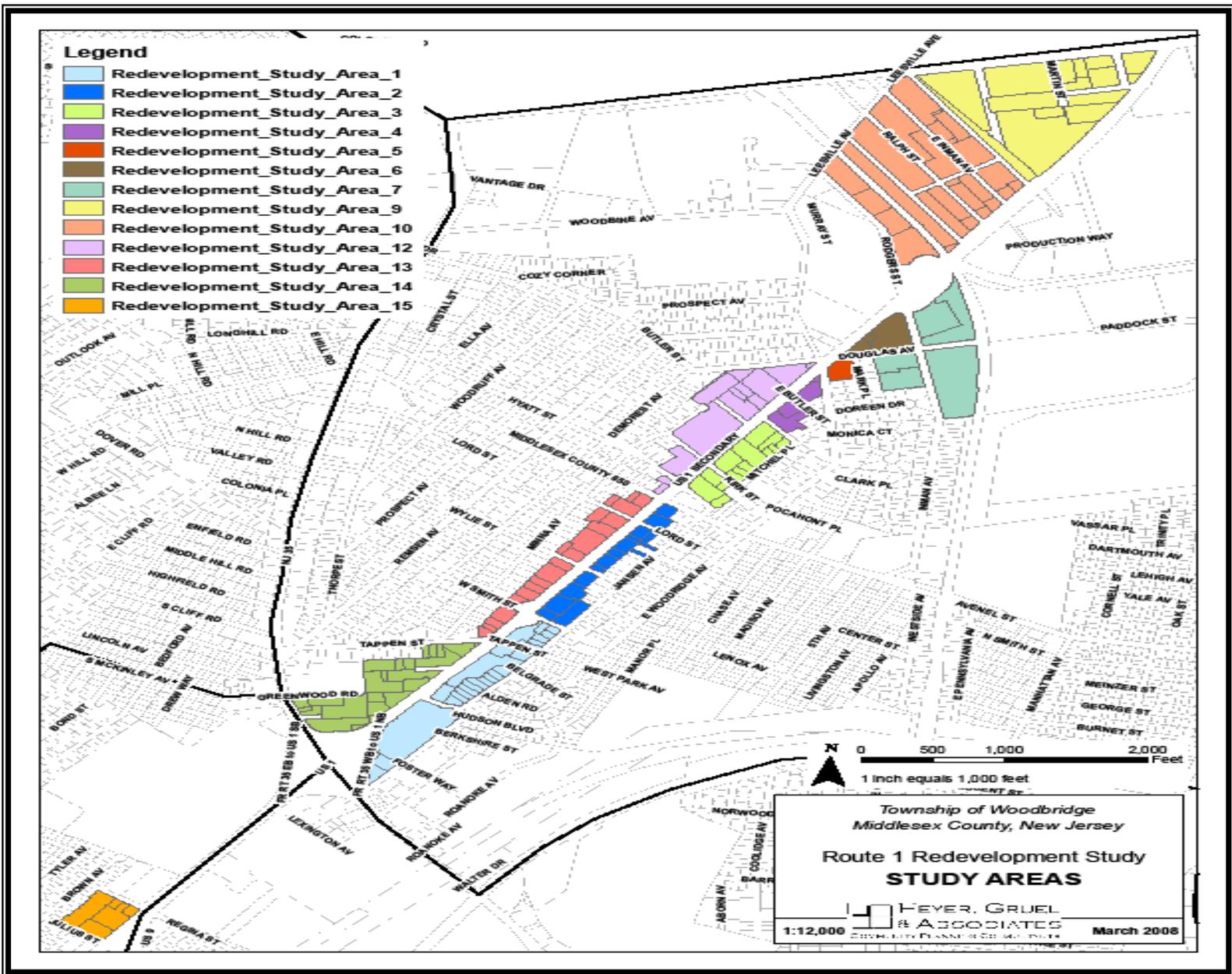


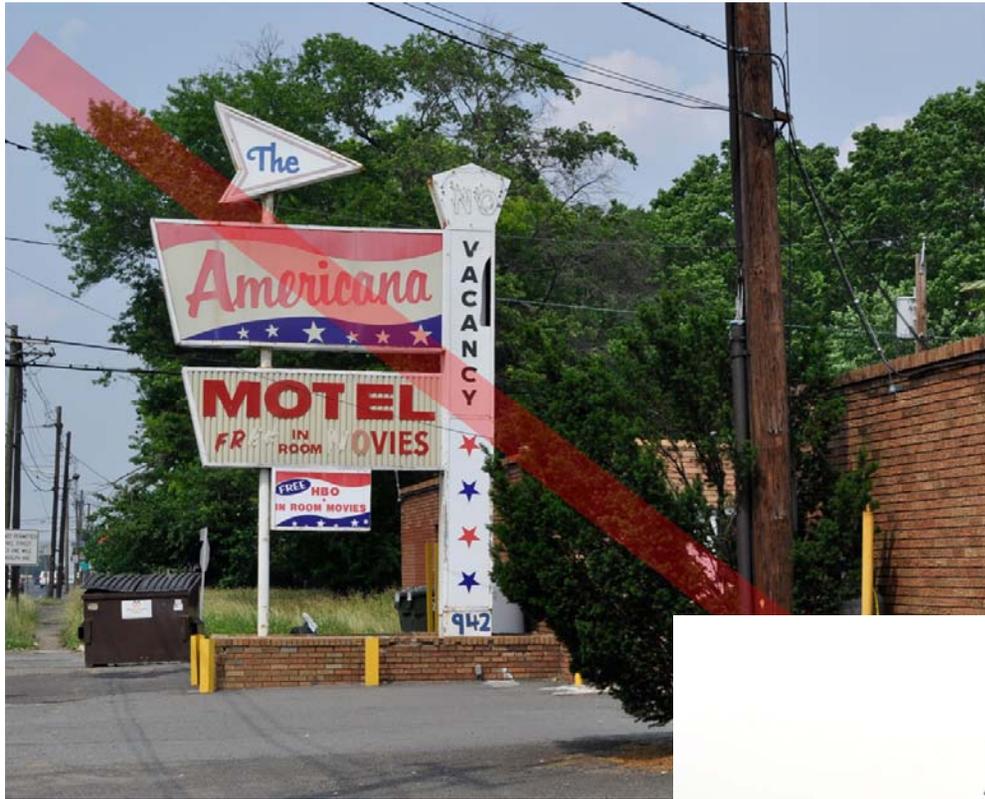
10 Story Metro Top Plaza Building

ROUTE 1

Twelve Separate Areas Designated as
“Areas in Need of Redevelopment”







Route 1 Redevelopment Zone 2

Available Sites for Redevelopment



Route 9



Route 9 Development Area Map





**Coming Soon...Retail, Restaurant &
Convenience Center**

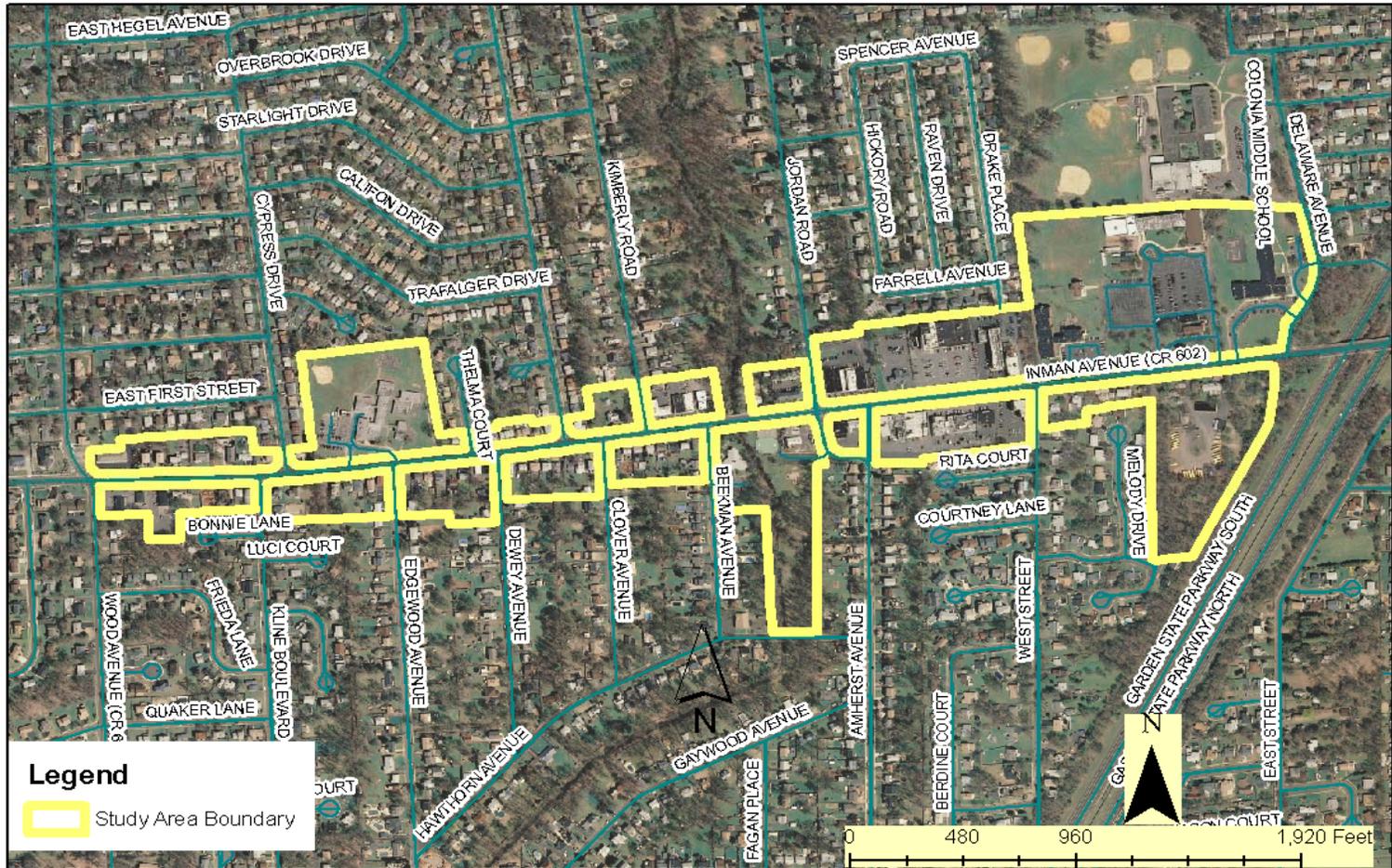


Great Indoors Location – Route 9



Colonia

Inman Ave.



Department of Planning and Development
 Township of Woodbridge
 (Unofficial Map)

Figure 2: Study Area Aerial (1 of 2)
 Inman Avenue Rehabilitation Study



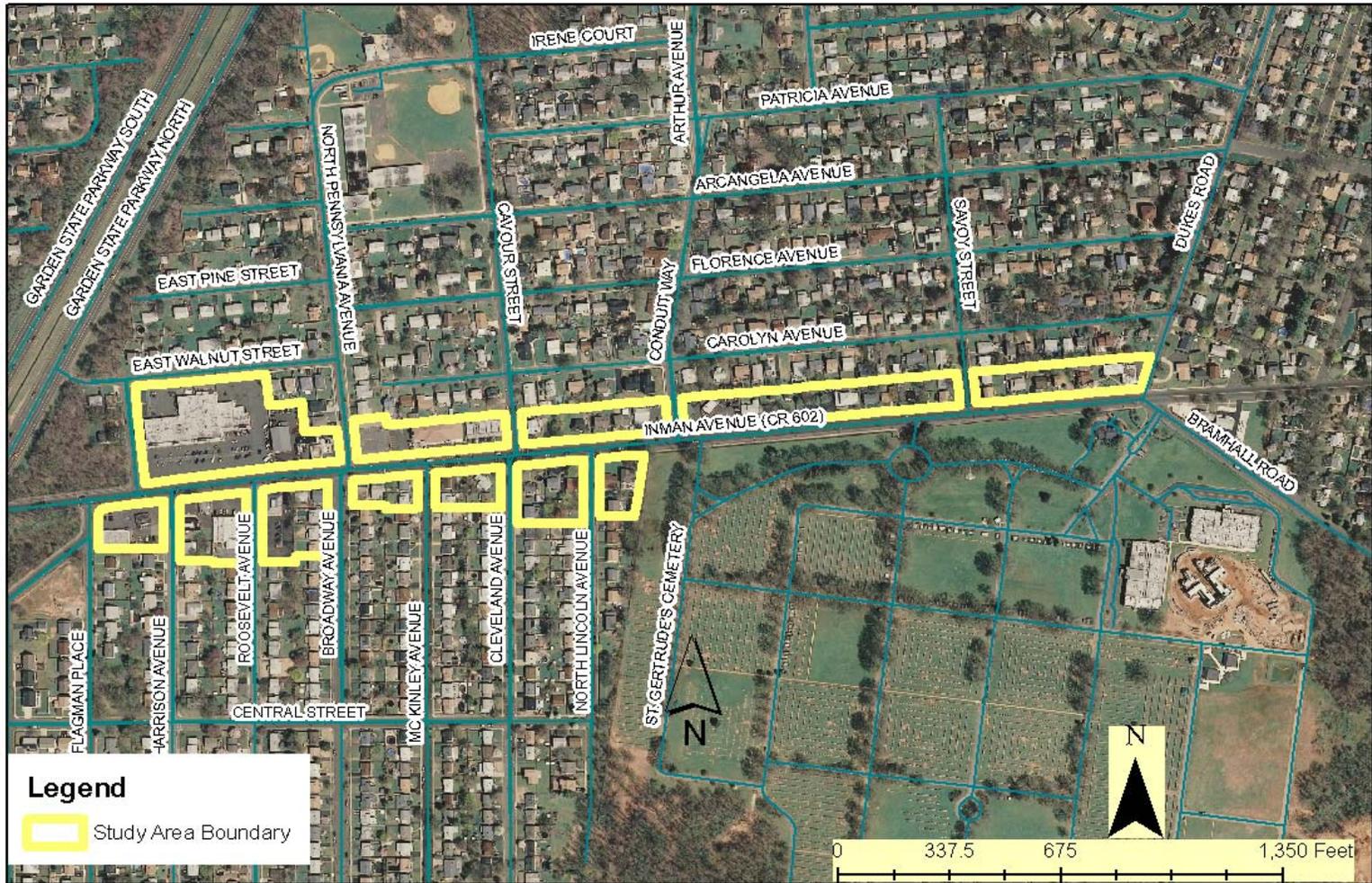


Figure 2: Study Area Aerial (2 of 2)
 Inman Avenue Rehabilitation Study



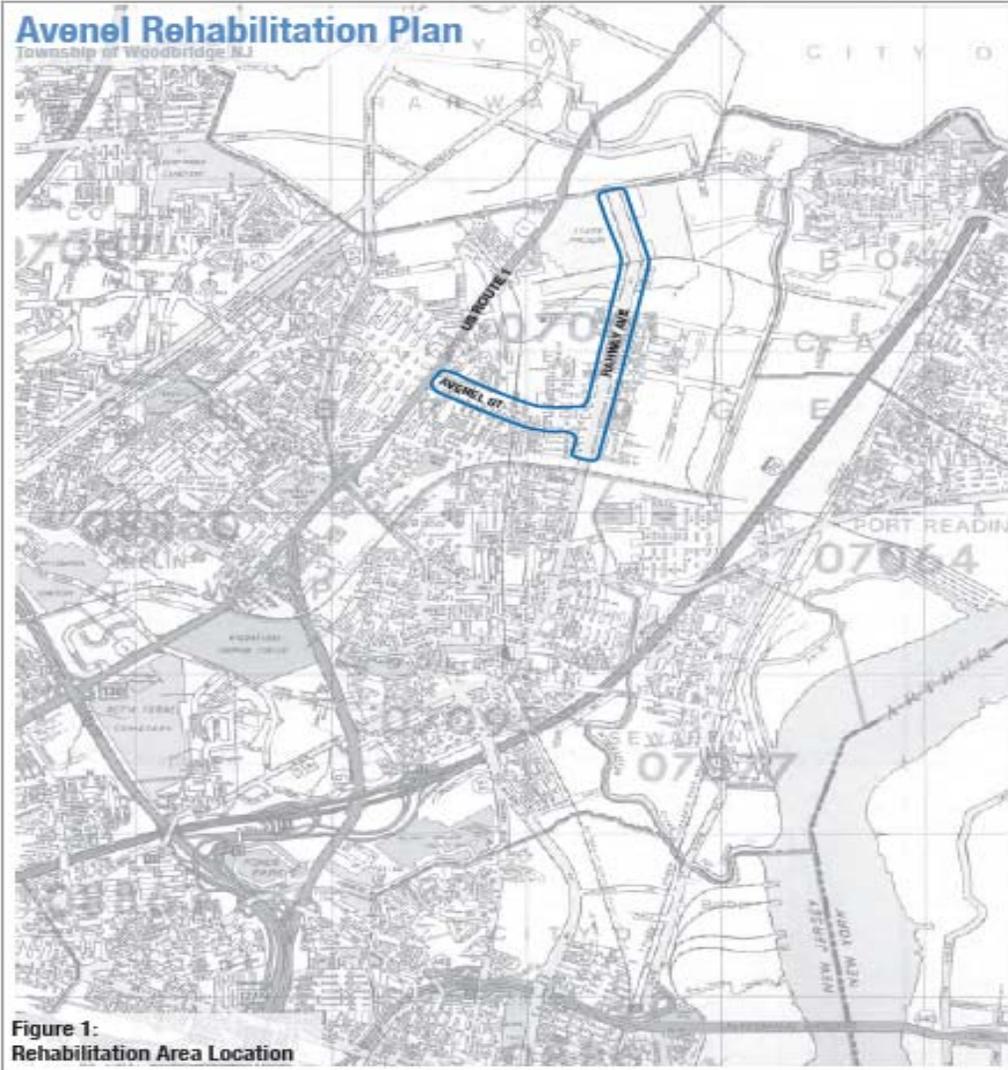
Department of Planning and Development
 Township of Woodbridge
 (Unofficial Map)



Route 27

Redevelopment Area

- Five Redevelopment areas have been designated in the Route 27 Corridor stretching from the Colonia Country Club to the Parkway. Redevelopment of the area will include attracting restaurants, and additional retail opportunities to the area.

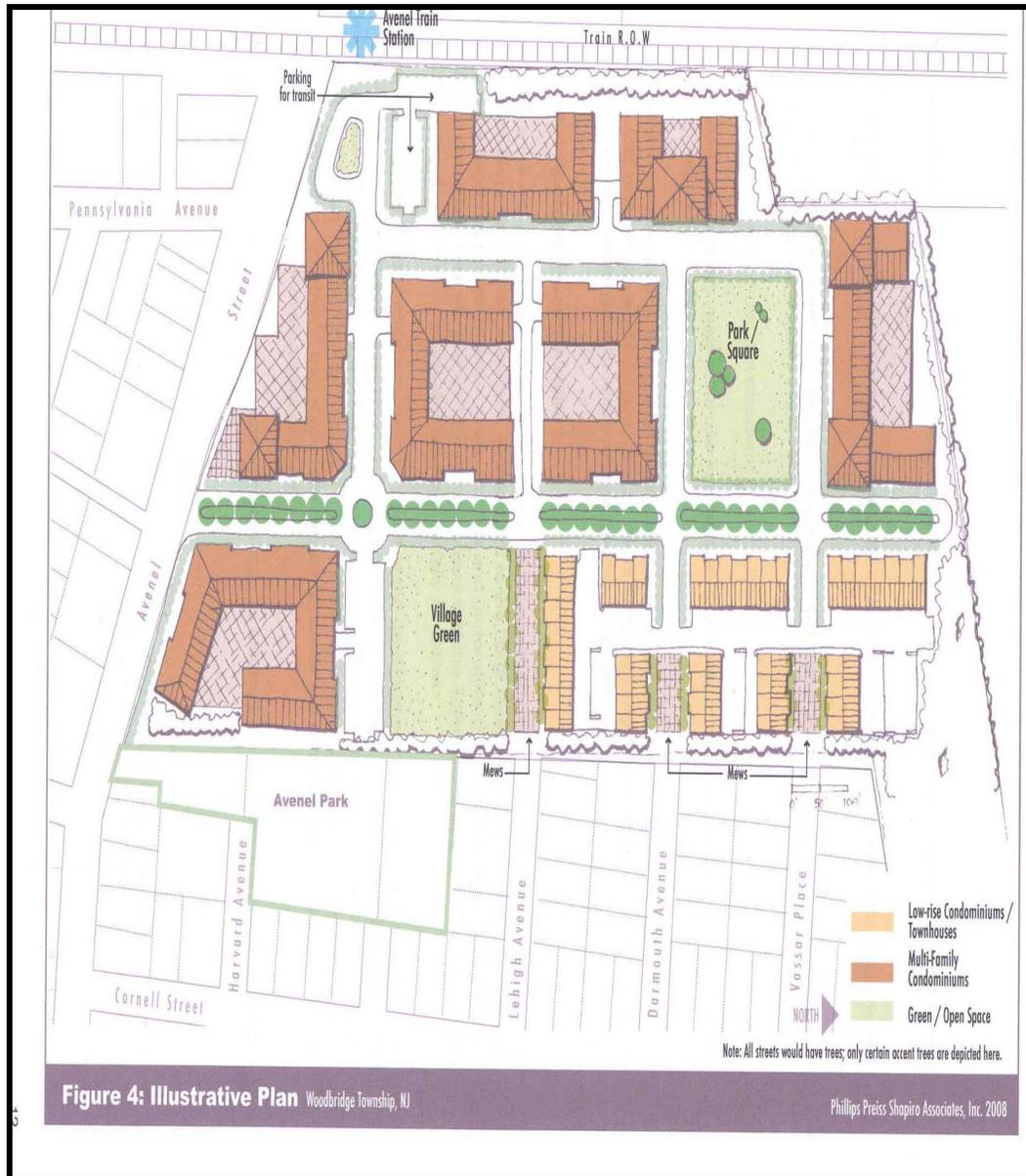


Avenel

Avenel St.-Rahway Ave. Corridors

Avenel Arts Village

- Mixed use Residential
- 25,000 Sq. Ft. Arts related Retail
- Arts Center for Performing
- Studios, Working Artists, Galleries, Rehearsal & Performance Space



Pantheon Warehouse



**Active Plans to Establish a High-Tech
Sustainable Commercial Enterprise**



Fords

New Brunswick Ave.

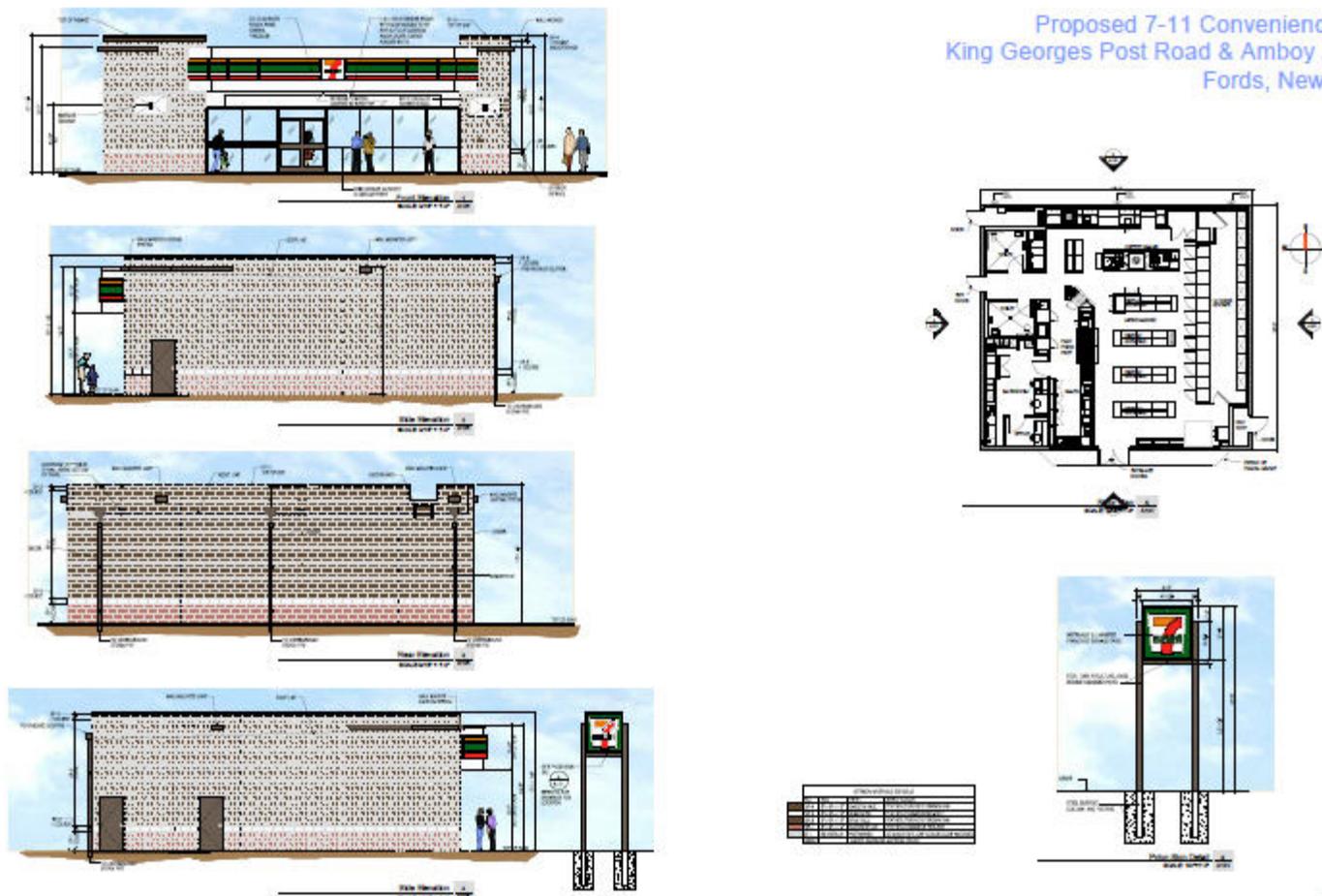


New Brunswick Avenue Business Anchor Proposed

7-11 Convenience Store

King Georges Post Road & Amboy Ave.

Proposed 7-11 Convenience Store
King Georges Post Road & Amboy Avenue
Fords, New Jersey



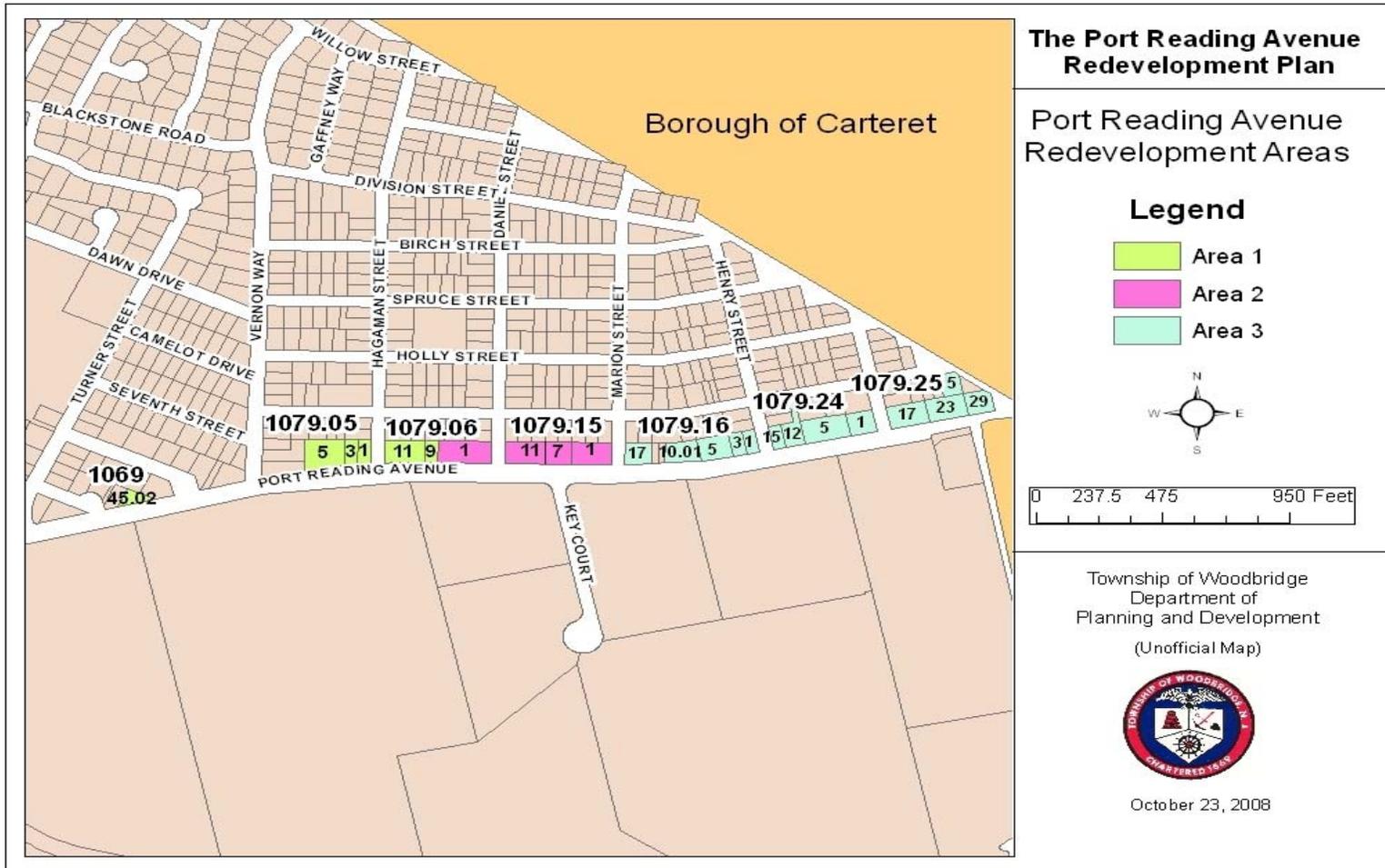
HOPELAWN

- The Hopelawn Redevelopment Area is located primarily along both sides of New Brunswick Avenue, from Route 440 to the east and Route 9 and the Garden State Parkway to the west. The Area consists of 37 parcels totaling 33 acres (of which 32 acres have frontage on New Brunswick Avenue). The remaining five properties included two landlocked parcels located behind properties which front New Brunswick Ave.; one property fronting on Quincy Court and two properties located between Route 440 and Florida Grove Road.

Hopelawn North Redevelopment Area



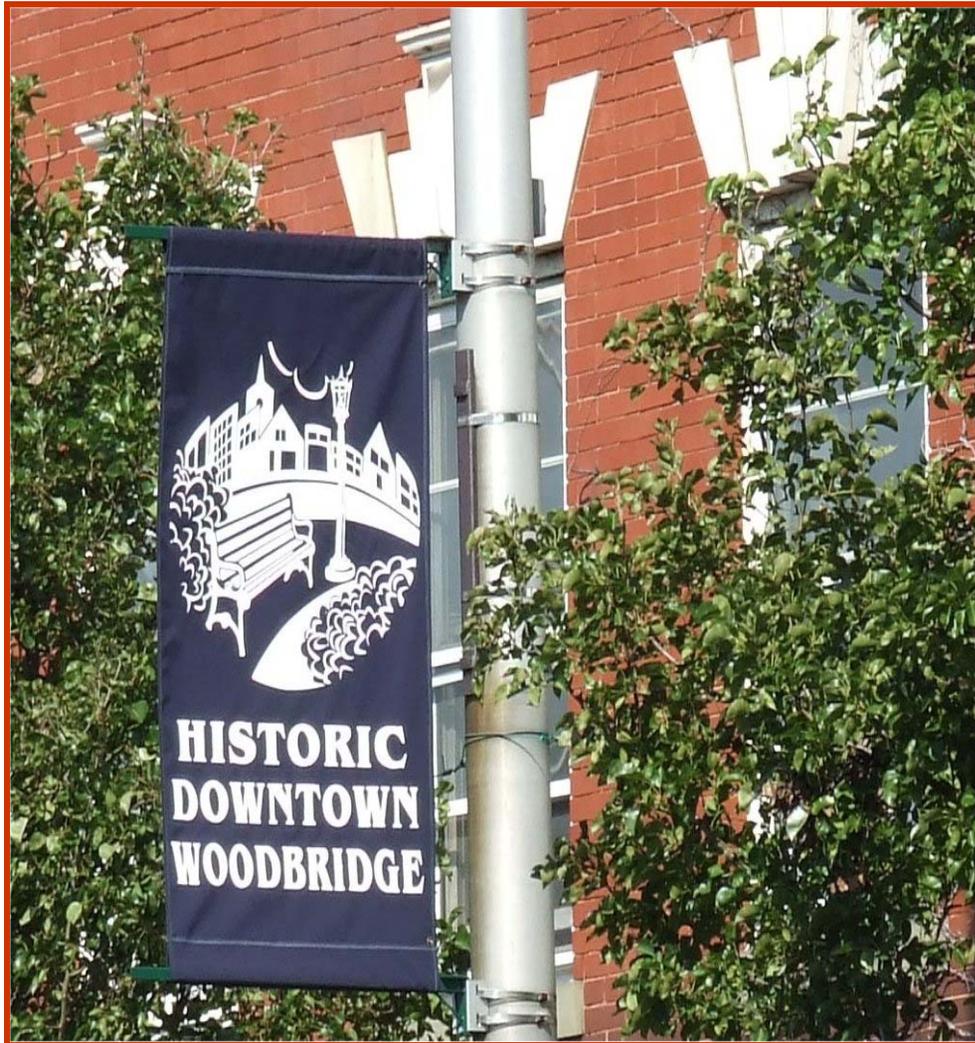
Port Reading



Iselin – Oak Tree Road



**Iselin - Oak Tree Road Business District
Retail & Commercial Business Opportunity**



Woodbridge

Main St.

Woodbridge & Main Street Area

- Woodbridge Rehabilitation and Transit Village Plan runs from Route 35 at Main Street, to the NJ Turnpike to the South and West, and Freeman Street to the North. The area is comprised of approximately 400 properties. Rehabilitation of the area will include attracting restaurant, retail, cafes, educational uses, open plazas, additional parking lots, and a facade improvement program.

Main Street Business District





Woodbridge Township Downtown Rehabilitation Area

March 31, 2008
Unofficial Map

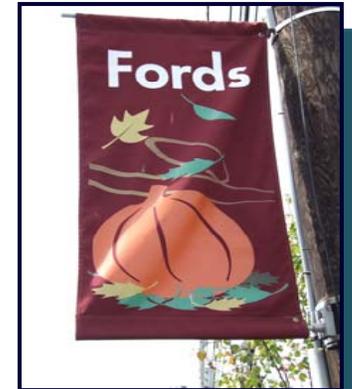
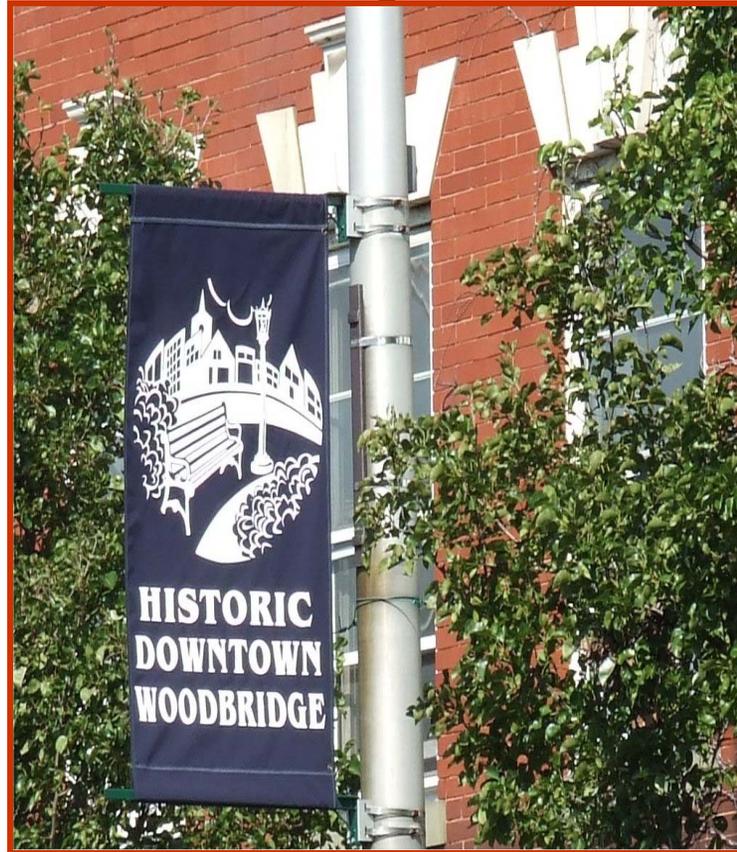




Bally's Site – Main Street Development Negotiations Underway

Community Development

- Avenel
- Colonia
- Fords
- Hopelawn
- Iselin



- Keasbey
- Menlo Park Terrace
- Port Reading
- Sewaren
- Woodbridge

**Woodbridge Township --
10 Towns, 1 Community...**

BANKS



HSBC 

 **Bank**
America's Most Convenient Bank®

 **PNC BANK**


BANK
Since 1851

 **The Bank of Tokyo-Mitsubishi, Ltd.**

 **North Fork** Bank

 **Northfield**
Bank

 **WEDCO** WOODBRIDGE ECONOMIC
DEVELOPMENT CORPORATION

New Businesses Open 2010-11

Thriftway Cardsmart, Woodbridge, NJ



Almasi Trucking relocated to Main Street, Woodbridge, NJ



Body Bronze, Colonia, NJ



Launchpad Creatives, Woodbridge, NJ



Metro Dollar, Iselin, NJ
YoguRoute, Colonia, NJ

Restaurants Open for Business 2010-11

Replay Bar & Grill, Woodbridge, NJ



Shannon Rose, Woodbridge, NJ



Primo Pizza & Grill, Woodbridge, NJ



2 Fat Guys Restaurant, Colonia, NJ



Maxwell's 35, Colonia, NJ

A New Colonia Favorite

A Global Bistro
Maxwell's 35

Come enjoy Maxwell's 35 fresh seasonal cuisine with it's savory blend of French, Asian and Mediterranean and American influences. As cozy and inviting as a neighborhood place should be you'll enjoy colorful martinis cocktails, wines by the glass while you talk with friends or use WiFi. Upstairs in the Loft, you'll delight in a private space for your guests and perfect for any family, social or business event.

Complete website to follow in June.

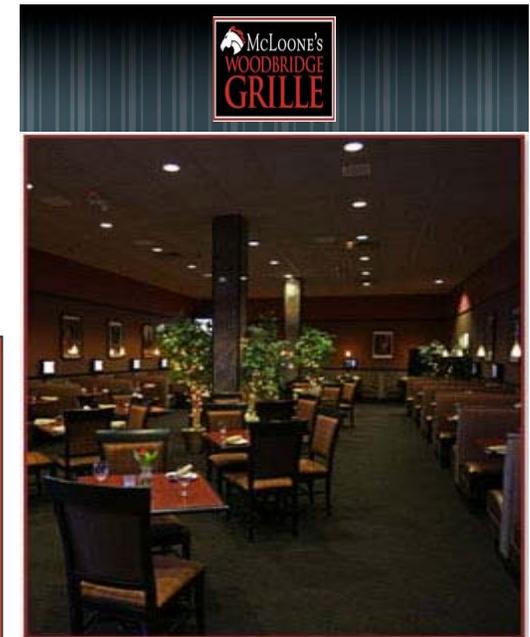
1159 St. George's Avenue, Colonia, NJ 07067
732.527.0293 F: 732.527.0317
Link [here](#) for directions to Maxwell's 35

For employment contact info@maxwells35.com

Click for MENU

A Global Bistro

McCloone's Restaurant, Fords, NJ



Arianna's Grand Banquet Hall, Woodbridge, NJ



WOODBIDGE

C E N T E R



New Additions at Woodbridge Center Mall...



Shapes Brow Bar



Relocating to a larger space:
XXI Forever (Forever 21)
Wet Seal



Coming Soon!

Pro Image Sports – Sports &
Collectables

okaïdi





**Proposed
Miniature Golf
Course**

**The Arenas At
Woodbridge
2010**



Evergreen Youth Center

Evergreen Street Entrance Sign



Evergreen Ribbon Cutting



Evergreen Youth Activity Room



Evergreen Skate Park



Evergreen Center Skatepark
Woodbridge, NJ



Woodbridge Township Parks & Recreation

Support Business & Industry



Woodbridge Community Playground



Boundless Playground

Matthew Jago School



Boynton Park



Woodbridge Recreation & Playground

WOODBIDGE

C E N T E R



GREENABLE WOODBRIDGE

Museum
of the Future
at Woodbridge Center Mall



Woodbridge Township Events

Woodbridge Township Senior Olympics



Register by August 26 • 973-618-1111

SEPTEMBER 9, 10, 11

Presented by the Township of Woodbridge and the Metuchen Edison Woodbridge YMCA

ON FIELDS & FACILITIES
IN AND AROUND
WOODBRIDGE TOWNSHIP, NJ



Woodbridge Farmer's Market



Spectacular Fireworks



WOODBIDGE TOWNSHIP

PRESENTS:

**FIREWORKS AT
ALVIN P. WILLIAMS
MEMORIAL PARK**

July 1, 2011

Rain date: July 2, 2011

Gates open at 4:00pm



Mayor John E. McCormac

WEDCO WOODBRIDGE ECONOMIC
DEVELOPMENT CORPORATION

Plays and Musicals

NORTHFIELD BANK FOUNDATION

PROUDLY PRESENTS



Book by RUPERT HOLMES

Music by JOHN KANDER

Lyrics by FRED EBB

Original Book and Concept by PETER STONE

Additional Lyrics by JOHN KANDER and RUPERT HOLMES

JULY 27 - 31

Hungarian-American Club

95 Port Reading Avenue

Woodbridge, NJ 07095

**Woodbridge Community
NJ Youth Players, Inc**

FOR TIMES AND TICKET INFO, PLEASE VISIT

www.woodbridgecommunityyouthplayers.org

WCYP is part of the Mayor's Committee for the Arts



Woodbridge Township Concerts



Parker Press Park - WOODBRIDGE, NJ

400 Rahway Ave. **FREE CONCERTS** Start 7:30 p.m.

Bring a Lawn Chair & Relax with Live Music from Around the World!

July 6: 4-Mile Main Street Pizza Run
(Join the After-Run Party with **Swing Sabroso** - Latin Dance Music)

July 13: Edmar Castanada & Andrea Tierra
(Jazz Harp & Vocals)

July 27: Incendio (World Guitar Fusion)

Aug. 3: Les Dudek (Classic Rock)

Aug. 10: Brother Josephus Love Revival
(New Orleans Mardi Gras Music)

Aug. 24: Meta & The Cornerstones (Reggae)

Aug. 31: Delta Rae (Blues-Folk)

Concert Rain Location:
Woodbridge Middle School
525 Barron Avenue
* CALL (732) 602-6045 for info *

*** FARMERS MARKET ***

Open 3:00-8:30 p.m.
June 29-Sept. 28
* Every Wednesday *

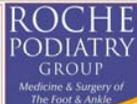
Cruise **CLASSIC** June 15
DOWN July 20
Main St. **CARS** Aug. 17

*** SPONSORED BY:**

RENAISSANCE®
Woodbridge Hotel
WOODBRIDGE
Downtown Merchants Association

www.WoodbridgeArtsNJ.com

John E. McCormac, Mayor



WE FEED WOODBRIDGE: Bring a can or non-perishable food item to each concert and help keep our local food pantries stocked — call (732) 634-4500 x5034 to learn how YOU can make a difference.

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of the
E Street
Band!

L
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Monday
- July 4 -
2011

6:30 p.m.

\$25 advance,
\$30 gate

PARKER PRESS PARK * Open Seating *
400 Rahway Ave., Woodbridge, NJ Bring a blanket or lawn chair!

Advance Tickets Available Online: www.WoodbridgeArtsNJ.com
➔ Or Buy Advance Tickets at Town Hall: call (732) 602-6015

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Saturday
- July 9 -
2011

7:30 p.m.

\$30 advance,
\$35 gate

Music on Main Street

WOODBRIDGE, NJ

Sponsored By:



Mayor's Summer Concert Series

July 11, 2011

"Brooklyn Reunion Show"
Featuring The Classics, The Passions and The Mystics

July 18, 2011

"Big Shot"

Billy Joel Tribute

July 25, 2011

"Harold Melvin's Blue Notes"

August 1, 2011

"Bobby & The Jets"
Elton John Tribute

August 8, 2011

"Duprees"

August 15, 2011

"Kenny Vance & The Planotones"

August 22, 2011

"Hotel California"

Eagles Tribute

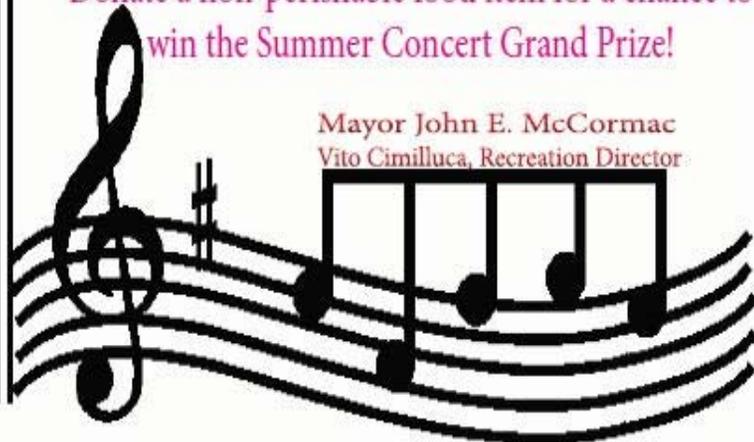
August 29, 2011

"The Infernos"

All Concerts starts at 7:30pm.
Seating is not provided. Please
remember to bring a lawn chair or
blankets.

Donate a non-perishable food item for a chance to
win the Summer Concert Grand Prize!

Mayor John E. McCormac
Vito Cimilluca, Recreation Director



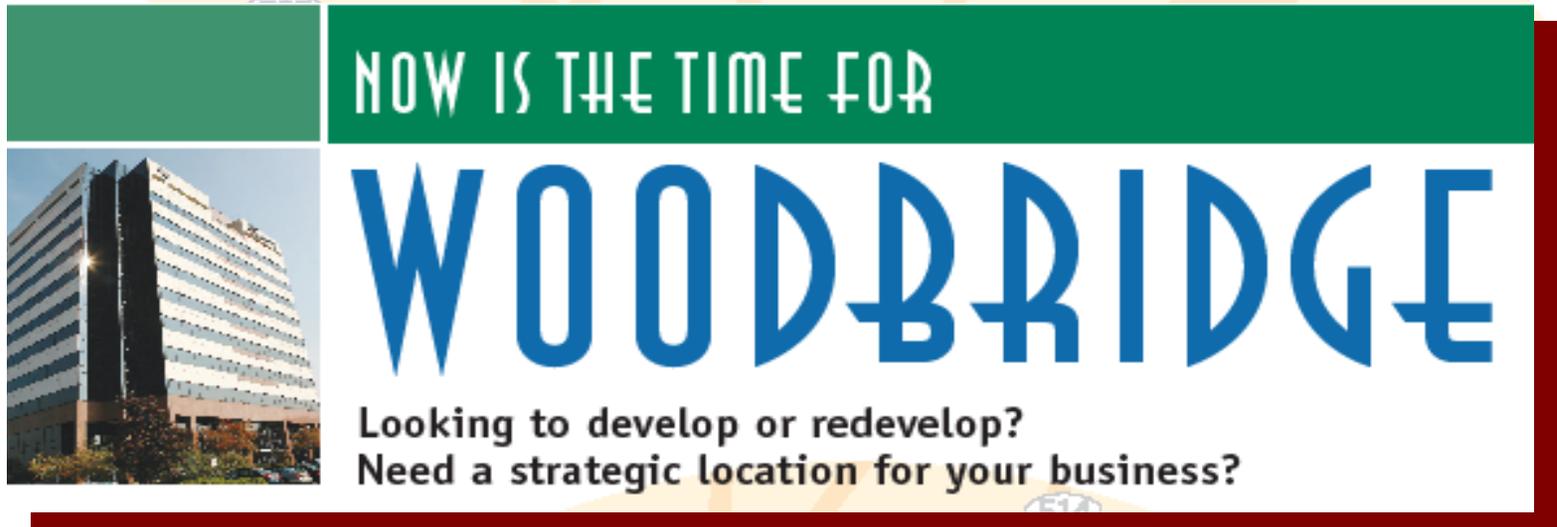
Summer Concert Crowd



Kenny Vance Concert



Thank you...



NOW IS THE TIME FOR
WOODBRIDGE
Looking to develop or redevelop?
Need a strategic location for your business?

Woodbridge is Ready – Are You?

<http://www.twp.woodbridge.nj.us>

Redevelopment Development Business Opportunities